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Information technology is ever-changing, and that means that those who are working, or planning to work, in the

Field of IT For management must always be learning. In the new edition of the acclaimed Information Technology for Management, the latest developments in the real world of IT management are covered in

detail thanks to the input of IT managers and practitioners from top companies and organizations from around the world. Focusing on both the underlying technological developments in the field and

the important For business drivers performance, growth and susta inability—the text will help students explore and understand the vital importance of IT's role vis-a- vis the three components of business

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and case studies help to reinforce material in a way that few can.

With the widespread transformation of information into digital form throughout society — firms

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we have now reached a position where there is data in abundance and the challenge is to manage and make use of it fully. This book addresses this new managerial situation, the post-digitalization

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provoking contribution on the challenges of managing organizations and engaging in global markets when tools, systems and data are abundant.

This text is an unbound, binder-ready edition.

Information Technology For Management by Turban, Volonino

Over the years, this leading IT textbook had distinguished itself with an emphasis on illustrating the use of cutting edge business technologies for

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students. The text addresses the major principles of MIS in order to prepare managers to understand the role of information technology in the digital economy. Revised and updated for a junior or

senior level MIS or MBA course, this title will give students what they need to succeed in the emerging digital economy.

In this book the author aims to describe the path from Information

Technology to Information Management and Information Governance. This path allows organizations to identify IT Business Value and take advantage of it. The book synthesizes the main approaches

that have gy For emerged in recent years, compares these approaches along multiple variables, and finally proposes an advanced and new approach to Information Governance, based on the concept of

Organizational Absorptive Capacity. Furthermore, the book presents a new approach to Information Management: the SIGMA (Strategic Information Governance Modelling and Assessment) approach. The

new approach is centered on information as a key factor allowing integration between IT applications, organizational capabilities and business strategy. In particular, the Absorptive

Capacity concept
is presented and
discussed: this
concept
represents the
ability of an
organization to
maintain and
absorb the
potential of
information and
IT investments.
After having
presented and

discussed the model, we also provide the reader with a brief presentation of how the SIGMA model should be applied in companies. The book adopts a scientific approach to ensure

methodological rigour; however, it is also concrete and describes problems from the viewpoints of managers, adopting a clear and easy-to-understand language in order to capture the interest of the

top managers and graduate students.

Digital

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updated business
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chapters, the
authors focus on
how
organizations
operate and

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